EAST Search History

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|---|---|---------------------|---------|---------------------|
| L1 | 1 | "7319975".pn. | USPAT | OR | OFF | 2008/03/11 11:55 |
| L2 | 1 | 1 and (advertisers predefined list user interest) | USPAT | OR | OFF | 2008/03/11 11:56 |
| L3 | 21 | display adj content adj control | USPAT | OR | OFF | 2008/03/11 12:12 |
| L4 | 14 | 3 and (brightness format) | USPAT | OR | OFF | 2008/03/11 12:18 |
| L5 | 5442 | 705/14.ccls. | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2008/03/11 12:22 |
| L6 | 1033 | L5 and display | USPAT | OR | OFF | 2008/03/11 12:22 |
| L7 | 760 | 6 and (brightness format color size coordinates) | USPAT | OR | OFF | 2008/03/11 12:22 |
| L8 | 33 | 7 and (display adj control) | USPAT | OR | OFF | 2008/03/11 12:23 |
| L9 | 11 | 6 and (server adj control) | USPAT | OR | OFF | 2008/03/11 12:27 |
| L10 | 2 | web adj control adj display\$ | USPAT | OR | OFF | 2008/03/11 12:30 |
| L11 | 1124 | 5 and display\$ | USPAT | OR | OFF | 2008/03/11 12:32 |
| L12 | 0 | remote adj control adj user adj display | USPAT | OR | OFF | 2008/03/11 12:33 |
| L13 | 17 | control adj user adj display | USPAT | OR | OFF | 2008/03/11 12:34 |
| L14 | 3248 | display adj functions | USPAT | OR | OFF | 2008/03/11 12:34 |
| L15 | 1122 | 14 and (web internet host advertiser) | USPAT | OR | OFF | 2008/03/11 12:35 |
| L16 | 15 | 15 and (display near functionality) | USPAT | OR | OFF | 2008/03/11 12:35 |
| S1 | 1 | "5999912".PN. | USPAT | OR | OFF | 2008/03/11 07:30 |

| S2 | 66 | ("5999912").URPN. | USPAT | OR | OFF | 2008/03/11 07:30 |
|----|----|--|---------------------------|----|-----|---------------------|
| S3 | 7 | ("5442771" "5483466" "5572643" "5664948" "5740549" "5838458" "5848397").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/03/11 07:31 |
| S4 | 62 | ("20010014868" "2002004735" "20020099600" "20020099812" "5659732" "5747523" "5724424" "5724524" "5740549" "57825238" "5788521" "5788521" "5788521" "5788521" "5788521" "5788521" "5788521" "5788521" "5788521" "586221" "5886241" "582620" "5848396" "5848396" "5848397" "5848407" "5852820" "5864846" "590382" "590382" "5945975" "5945975" "5945975" "5948061" "5974398" "5974398" "5994912" "6009409" "6009409" "6009409" "6009409" "6009409" "6078866" "6138558" "6138155" "6138155" "6262507" | US-PGPUB; USPAT; USOCR | OR | OFF | 2008/03/11 |

| | | "6278966" "628986" "6285061" "6295061" "6311185" "6317574" "6330563" "636918" "6379251" "646970" "6470266" "6487538" "6631372" "6714975" "6718551" "6880223" "68892238").FN. | | | | |
|-----|------|---|---|----|-----|---------------------|
| S5 | 13 | ["20020019833" "5791692" "5940121" "5940121" "59497502" "5999912" "6004061" "6223190" "6282330" "6408301" "6504571" "6513035" "6813618").FN. | US-PGPUB; USPAT; USOOR | OR | OFF | 2008/03/11 08:25 |
| S6 | 1284 | 705/14.ccls. | USPAT | OR | OFF | 2008/03/11 08:38 |
| S7 | 5442 | 705/14.cds. | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2008/03/11 08:38 |
| S8 | 1110 | S7 and (web internet advertising) | USPAT | OR | OFF | 2008/03/11 08:39 |
| S9 | 910 | S8 and display | USPAT | OR | OFF | 2008/03/11 08:39 |
| S10 | 35 | S9 and (display adj control) | USPAT | OR | OFF | 2008/03/11 08:40 |
| S11 | 1 | "7107346".pn. | USPAT | OR | OFF | 2008/03/11 09:50 |
| S12 | 1 | S11 and (web content display device identification ID) | USPAT | OR | OFF | 2008/03/11 09:50 |

| S13 | 5442 | 705/14.ccls. | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | OR | OFF | 2008/03/11 10:29 |
|-----|------|--|---|----|-----|---------------------|
| S14 | 1 | S13 and (identify adj advertisers) | USPAT | OR | OFF | 2008/03/11 10:29 |
| S15 | 1 | "7319975".pn. | USPAT | OR | OFF | 2008/03/11 10:33 |
| S16 | 1 | S15 and (identifiers advertisers parameters) | USPAT | OR | OFF | 2008/03/11 10:34 |

^{3/11/2008 1:32:53} PM

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